| Course title | Management |
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| Course code |  |
| Type of course | Compulsory |
| Level of course | Postgraduate |
| Year of study | First ( $1^{\text {st }}$ ) |
| Semester | First ( $1^{\text {st }}$ ) |
| ECTS credits | 5 |
| Name of lecturer(s) | Barbara Myloni, Lecturer |
| Aim of the course | Theaimofthecourseistopresent the multifaceted concept of managing organizations. The basic managerial functions are analyzed under the light of a dynamic environment and the need for constant change. |
| Learning outcomes | At the end of this course the student should be able to: <br> 1. Understandwhy it is important to study management and which factors shape it. <br> 2. Explain managerial decision making theories. <br> 3. Comprehend the meaning of strategic planning. <br> 4. Acquireadeeperknowledge of organizational design and culture. <br> 5. Describethemainfunctions of Human Resource Management. <br> 6. Define organizational change and the ways to manage it. <br> 7. Explainthenatureand significance of control function. |
| Competences | At the end of the course the student will have further developed the following skills/competences: <br> 1. To analyzebasicconceptsofmanagementandhowthesecanbeimplemen ted, underdifferent and constantly changing circumstances. <br> 2. Tocriticallyfacemanagementissuespresentedthroughup-to-date case studies. |
| Prerequisites | There are no prerequisite courses. |
| Course contents | 1. Managementconceptandthefactorsthatshapeit. <br> 2. Planning - decisionmaking, strategicplanning. <br> 3. Organization - organizationaldesignandculture, humanresourcesmanagement, changemanagementandinnovation. <br> 4. Leadership. |


|  | 5. Control. |
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| Recommended <br> reading | 1. Mullins, L., Management and Organizational Behaviour, Pearson <br> Education 2013. <br> 2. Robbins, S.P., Decenzo, D.A. \&Coulter, M., Fundamentals of <br> Management, Pearson Education 2011. |
| Teaching and <br> learning methods | Lectures - Case Studies - Group project |
| Assessment and <br> grading methods | The grade is calculated as the weighted average of the final written exam <br> and an assignment. Greek grading scale: 1 to 10. Minimum passing <br> grade:5 |
| Language of <br> instruction | Greek. |

