

<b>Course title</b>	International Management
<b>Course code</b>	
<b>Type of course</b>	Optional
<b>Level of course</b>	Postgraduate
<b>Year of study</b>	First (1 <sup>st</sup> )
<b>Semester</b>	Second (2 <sup>nd</sup> )
<b>ECTS credits</b>	5
<b>Name of lecturer(s)</b>	Barbara Myloni, Lecturer
<b>Aim of the course</b>	The aim of the course is to examine essential issues of managing organizations globally. It presents the international environment and its effects on firms, and studies cross-cultural management. Strategies and the structure of multinational companies are analyzed, with an emphasis on parent-subsidary relations.
<b>Learning outcomes</b>	At the end of this course the student should be able to: <ol style="list-style-type: none"> <li>1. Understand why it is important to study cross-cultural management and which factors shape it.</li> <li>2. Acquire deep knowledge of strategies and structure of multinational companies.</li> <li>3. Comprehend the essence of organizational culture and its interaction with national culture.</li> <li>4. Critically face issues of cross-cultural communication, leadership and motivation.</li> </ol>
<b>Competences</b>	At the end of the course the student will have further developed the following skills/competences: <ol style="list-style-type: none"> <li>1. To analyze and explain the way firms and organizations behave globally, under different and constantly changing circumstances.</li> </ol>

	<ol style="list-style-type: none"> <li>2. To critically face cross-cultural management issues, presented through up-to-date case studies.</li> </ol>
<b>Prerequisites</b>	There are no prerequisite courses.
<b>Course contents</b>	<ol style="list-style-type: none"> <li>1. Globalization and International Linkages</li> <li>2. The Political, Legal, and Technological Environment</li> <li>3. Managing across Cultures</li> <li>4. Organizational cultures and diversity</li> <li>5. Strategy and structure of MNCs</li> <li>6. Management decisions and control - HQ-subsiary relations</li> <li>7. Cross-cultural Communication, Leadership and Motivation across cultures</li> <li>8. Corporate Social Responsibility, Ethics &amp; globalization</li> </ol>
<b>Recommended reading</b>	<ol style="list-style-type: none"> <li>1. Luthans, F. &amp;Doh, J. P. , International Management: Culture, Strategy and behaviour, 8th edition, McGraw Hill, 2012.</li> <li>2. Hill, C. W. L. , International Business: Competing in the Global Marketplace, , 8th edition, McGraw Hill, 2011.</li> <li>3. McFarlin ,D. &amp; Sweeney, P.D., International Management: Strategic Opportunities &amp; Cultural Challenges, 4th Edition, Routledge , 2011</li> <li>4. Mead, R. &amp;Andrews, T. G., International Management, Wiley-Blackwell, 2009.</li> </ol>
<b>Teaching and learning methods</b>	Lectures – Case Studies – Group project
<b>Assessment and grading methods</b>	The grade is calculated as the weighted average of the final written exam and an assignment. Greek grading scale: 1 to 10. Minimum passing grade:5
<b>Language of instruction</b>	Greek.