

## **COURSE CONTENT**

<b>Department of Economics</b>	<b>ISSUES ON DIGITAL ECONOMY</b> Tzagarakis Emmanuel, Assistant Professor Daskalou Victoria, Special Teaching/technical Staff
ECTS credits	6
Semester	Fall/Spring
Content	►► The concept of “New Economy”, Tools and techniques in the information economy, Electronic Commerce, On line market places, Virtual economies, The economics of information goods, Internet technologies, User generated content (UGC) and their impact on supply and demand, Social Networks, Digital currencies, Online payment systems. ◄◄