

## DIMITRA A. PAPADIMITRIOU

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### CONTACT INFORMATION

Department of Business Management  
University of Patras  
PC 26504  
Rio, Patras Greece

Phone: +30 2610 969 982  
Email: [dpapad@upatras.gr](mailto:dpapad@upatras.gr)

### RESEARCH INTEREST

Symbolic consumption in sport, event sponsorship, performance of sport organizations

### CURRENT POSITION

Lecturer in Service Management (Feb 2013 to present)  
Department of Business Management, University of Patras

### EDUCATION (1995)

PH.D in Sport Management, The University of Sheffield, UK

(1991)

Master in Sport Management, University of Ottawa, Canada

(1988)

B.A in Physical Education and Sports Sciences, University of Athens, Greece.

### ACADEMIC EXPERIENCE

**Lecturer in Sport Management** (Feb 2013 to present)  
University of Patras, Department of Business Management

**Adjunct Lecturer in Sport Management** (2002 to 2013)  
University of Patras, Department of Business Management

**Visiting Professor in Sport Organization Governance** (2013-2014)  
Russian International Olympic University, Sochi, Russia

**Adjunct Lecturer in Service Management** (1998-2013)  
Technological Educational Institute of Patras (TEI of Patras)

**Unit Leader in Sport Management** (1999-2002)  
The University of Northumbria at Newcastle in franchised program with the College of Sport Sciences, Athens.

### TEACHING EXPERIENCE

Department of Business Management, University of Patras,

Undergraduate

- Sport Management (2002 – present)
- Management of Cultural and Sport Events (2013 – present)
- Non-Profit Management (2013 – present)
- Strategic Management (2013 – present)
- Sport Economics (2002 – 2013)
- Sport Marketing (2002 – 2006)

Department of Business Management, University of Patras,  
Graduate

- Corporate Strategy (2013 – present)

PARTICIPATION IN  
EU PROGRAMS

**European Commission -Education and Culture, Contract OJS 134-143268** [http://ec.europa.eu/sport/calls/1406/invit\\_en.pdf](http://ec.europa.eu/sport/calls/1406/invit_en.pdf)

**Research Team:** 27 European representatives

**Grant:** 300.000 Euro

**Duration:** 2006-2007

**Coordinator:** INEUM Consulting & Law Company Νομικών ΤΑJ, France

**Role:** Researcher representing Greece

**Leonardo da Vinci Agreement 2005-1980/001-001 LE2 73VAL**

**Partners:** University of Patras-Greece, Lithuanian Academy of Physical Education-Lithuanian, InterCollege, Cyprus

**Grant:** 97.880 Euro

**Duration:** 2005-2006

**Coordinator:** University of Patras, Department of Business Management

**Role:** Member of the Coordinating Team

**SportUrban, INTERREG IIIC (European)**

**Partners:** 24 cities from 12 countries: Association SportUrban, France, Charleroi, Belgium, Rostock, Germany, South East Regional Authority (SERA), Ireland, Vaulx-en-Velin, France, Gran Canarian, Spain, Regie Autonome des Transports Parisiens (RATR), France, Prefecture du Rhone, France, ENTRE, France, Conseil Generale de la Saine St. Denis (CG93), France, Sport dans la ville, France, Budapest Hungary, Erd, Hungary, L'Aquila, Italy, Bologna, Italy, Sardegna, Italy, Tetuan Morocco, Heerlen, The Netherlands, Emmen, The Netherlands, Lisbon, Portugal, Belfast, Ireland, Trent, Italy, Patras, Greece

**Grant:** 1.520.000 Euro

**Duration:** 2004-2007

**Coordinator:** SportUrban, France

**Role:** Consulting the Municipal Development Enterprise of Patras.

**European Research Grants, European Year of Education through Sport" (EYES 2004)**

LOT A: A European Commission funded research project titled "*Sport and Multicultural Dialogue*", concerning a review of policy in the 25 Member States, undertaken by the Institute of Sport and Leisure Policy of Loughborough University together with PMP Consultants, UK.

**Duration:** Jan 2004-Dec 2004

**Role:** Researcher representing Greece

[http://europa.eu.int/comm/sport/gen\\_info/whatsnew\\_en.html](http://europa.eu.int/comm/sport/gen_info/whatsnew_en.html)

LOT B: A European Commission funded research project titled "*The Education of Talented Athletes*" concerning a review of policy in the 25 Member States, undertaken by the Institute of Sport and Leisure Policy of Loughborough University together with PMP Consultants, UK.

**Duration:** Jan 2004-Dec 2004

**Role:** Researcher representing Greece

[http://europa.eu.int/comm/sport/gen\\_info/whatsnew\\_en.html](http://europa.eu.int/comm/sport/gen_info/whatsnew_en.html)

EDITORIAL  
BOARDS

- (2008-present) **Member of the Editorial Board** of *European Sport Management Quarterly*
- (2007-2008) **Book Review Editor** of the *European Sport Management Quarterly Associate*
- (1998-2002) **Member of the Editorial Board** of *European Journal of Sport Management*
- (1999-2006) **Member of the Editorial Board** of the *International Journal of Sport Management*
- (1999, 2004 – 2012) **Member of the Scientific Committees** of the *European Sport Management Congress*
- (2001– 2013) **Member of the Scientific Committees** of the *National Sport Management Congress*
- (2012- present) **Coordinator of the Annual New Researcher Awards of EASM.**

MANUSCRIPT  
REVIEWER

*Sport Management Review*  
*Sport, Business and Management: an International Journal*  
*Journal of Conversion & Event Tourism*  
*Sport Management & Recreation (Greek)*

REFEREED  
JOURNAL  
PUBLICATIONS

**(h-index: 10** (total);  
**h-index: 10** (from  
2009)

Total citations: 426  
Citations details  
provided  
at

<http://scholar.google.com/citations?user=hnxYRFIAAAJ&hl=elhttp://scholar.google.com/citations?user=hnxYRFIAAAJ&hl=el>

1. **Papadimitriou, D.**, (2013). Service quality components as antecedents of satisfaction and behavioral intentions: *The case of a Greek carnival festival. Journal of Convention & Event Tourism*, 14(1): 42-64. (1 citation).
2. Apostolopoulou, A., **Papadimitriou, D.**, Synowka, D., & Clark, J.S. (2012). Consumption and meanings of team licensed merchandise. *International Journal of Sport Management & Marketing*, 12, 93-110. (1 citation).
3. Apostolopoulou, A., & **Papadimitriou, D.**, (2010). Meanings and functions in Olympic consumption: A study of the Athens 2004 Olympic licensed products. *European Sport Management Quarterly*, 10(4): 485-507. (4 citation).
4. **Papadimitriou, D.**, & Apostolopoulou, A., (2009). Olympic sponsorship activation and the creation of competitive advantage. *Journal Promotion Management*, 15(1-2) : 90-118. (15 citation).
5. **Papadimitriou, D.**, & Apostolopoulou, A., Doynis, T. (2008). Event sponsorship as a value creating strategy for brands. *Journal of Product & Brand Management*, 17(4) : 212-222. (33 citation).
6. **Papadimitriou, D.**, & Gibson H. (2008). Benefits sought and realized by active mountain sport tourists in Epirus, Greece: Pre- and Post-Trip

- analysis. *Journal of Sport & Tourism*, 13 (1): 37-60. (12 citation).
7. **Papadimitriou, D.**, (2007). Conceptualizing effectiveness in a non-profit organizational environment: An exploratory study, *International Journal of Public Sector Management*. Emerald Publications. 20 (7): 571-587. (34 citation).
  8. Girginov, V. **Papadimitriou, D**; Lopez De D'Amico, R (2006). Cultural Orientation of Sport Managers. *European Sport Management Quarterly*, 6(1): 35-66. (6 citation).
  9. **Papadimitriou, D.**, Mavrommati, C. & Leivadi S., (2006). Decision Making Bodies of Small Sport Organizations: A Study on the Reasons for Voluntary Board Participation. *International Journal of Applied Management*, 2(2) <http://www.managementjournals.com/journals/management/index.htm>
  10. **Papadimitriou, D.**, & Apostolopoulou, A., & H. Loukas, (2004). The role of perceived fit in fans' evaluation of sports brand extensions. *The International Journal of Sport Marketing & Sponsorship*, 6 (1). 31-48. (15 citation).
  11. Karteroliotis, K. & **D. Papadimitriou**, (2004). Confirmatory factor analysis of the sport organizational effectiveness scale. *Psychological Reports*, 95, 366-370. (3 citation).
  12. Apostolopoulou, A., & **D. Papadimitriou** (2004). "Welcome Home": Motivations and objectives of the 2005 National Grand Olympic Sponsors. *Sport Marketing Quarterly*, 13, 180-192. (57 citation).
  13. **Papadimitriou, D.** (2002). Amateur structures and their effect on performance: The case of Greek voluntary sport clubs. *Managing Leisure, an International Journal*, 7(4): 205-219. (21 citation).
  14. **Papadimitriou, D.** (2001). An exploratory examination of the prime beneficiary approach of effectiveness: The case of Greek elite athletes of Olympic and non-Olympic sports. *European Journal of Sport Management*, 8: 63-83. (3 citation).
  15. **Papadimitriou, D.** & P. Taylor, (2000). Organizational effectiveness of Hellenic National sports organizations: A multiple constituency approach. *Sport Management Review*, 3(1): 23-46. (63 citation).
  16. **Papadimitriou, D.** & K. Karteroliotis, (2000). Service quality expectations in private fitness centres: A re-examinations of the factor structure. *Sport Marketing Quarterly*. 9(3): 157-164. (106 citation).
  17. **Papadimitriou, D.** (1999). Voluntary boards of directors in Greek sports governing bodies. *European Journal of Sport Management*, 6: 78-103. (32 citation).
  18. **Papadimitriou, D.** (1998). The impact of nstitutionalized resources, rules and practices on the organizational effectiveness of Hellenic NSOs. *Managing Leisure, an International Journal* 3 (4): 169-180. (10 citation).
  19. **Papadimitriou, D.** (1998). *Measures of Organizational Structure, Context and Performance in Voluntary Local Sports Club*". Full paper in official proceedings of the 6<sup>th</sup> European Congress of Sport Management. MADERA, Portugal, September 30<sup>th</sup> – October 4<sup>th</sup>.
  20. **Papadimitriou, D.** & Taylor, P. (1996). Organizational effectiveness of Greek National Sport Organizations: A qualitative methods approach. *LEISURE IN*

*INDUSTRIAL AND POST-INDUSTRIAL SOCIETIES*. Leisure Studies Association, Publication No 49, Vol. 2. M. Collins (Eds). Σελ. 43-55.

21. **Papadimitriou, D.** & P. Taylor, (1994). How Well Greek National Sports Organizations Do? Perceptions of Organizational Effectiveness Based on the Multiple Constituency Approach. Full paper in official proceedings of the Second European Congress of Sport Management, 505-518. Florence, Italy.

22. **Papadimitriou, D.** (1993). The concept of organizational effectiveness and the National Sport Governing Bodies. *BODY MATTERS: LEISURE IMAGES AND LIFESTYLES*. Leisure Studies Association, 47. C. Brackenridge (Eds). Σελ. 170-179. **(2 citation)**.

REFEREED  
JOURNAL  
PUBLICATIONS  
(in GREEK)

23. **Παπαδημητρίου, Δ.** (2004). Μετρήσεις αντιλαμβανόμενης αποτελεσματικότητας των διοικητικών συμβουλίων των Ελληνικών Εθνικών Αθλητικών Ομοσπονδιών. *Φυσική Αγωγή & Αθλητισμός, The Hellenic Journal of Physical Education & Sport*, 54, 46-57.

24. Βλάχου, Α., & **Δ. Παπαδημητρίου**, (2003). «Η διαδικασία στις ένταξης ως μέσο βελτίωσης του σχολείου: Αναφορά στην εφαρμογή συγκεκριμένων δεικτών ποιότητας». *Παιδαγωγική Επιθεώρηση*, 37, 105-123.

25. **Παπαδημητρίου, Δ.** (2001). «Οργανωτικό μέγεθος και αποτελεσματικότητα: Η διερεύνηση στις σχέσεις στις Ελληνικές Αθλητικές Ομοσπονδίες». *Αθλητική Απόδοση και Υγεία 2(1): 9-22*.

CHAPTERS IN  
VOLUMES

1. Apostolopoulou, A., & **Papadimitriou, D.** (in print). The global sport industry. In J.A. Gillentine and R.B. Crow (Eds.), *Foundations of Sport Management* (3<sup>rd</sup> Ed.) Morgantown, WV: Fitness Information Technology.

2. Apostolopoulou, A., & **Papadimitriou, D.** (2009). The global sport industry. In J.A. Gillentine and R.B. Crow (Eds.), *Foundations of Sport Management* (2<sup>nd</sup> Ed.) (pp. 243-264). Morgantown, WV: Fitness Information Technology.

3. **Papadimitriou D.**, (2008). « L'efficacitu des conseils d'administration des fidirations sportives grecques ». Chapter in Bayle, Emmanuel & Chantelat, Pascal, *LA GOUVERNANCE DES ORGANISATIONS SPORTIVES, Espaces et Temps du Sport : L' Harmattan* , σελ 356.

4. Apostolopoulou, A., & **Papadimitriou, D.** (2004). Global Sport Industry . In J.A. Gillentine and R.B. Crow (Eds.), *Foundations of Sport Management* (First Ed.) Morgantown, WV: Fitness Information Technology (pages 169-180).

BOOKS

1. **Papadimitriou, D.** (2005). *The Management of Sport Organizational*, Athens, Kleidarithmos, pages 350.

2. **Papadimitriou, D.** (2001). *The Sport Development of Patras: The Present and Future*, Peri Technon Publications, pages 150.

3. Giosos, I., **Papadimitriou, D.**, & Synadinos, P. (2001). *Management of Tourism and Tourism Firms: Mega Events, the Case of Athens Olympic Games*, Open University Press, Patras, Greece.

4. **Papadimitriou, D.** & Gargalianos, D. (1997). *Sport Management: An Introduction in Principles of Managing Sport Organizations*. A Publication for the Hellenic Sport Management Association, Athlotypos, Athens.

5. **Papadimitriou, D.**, (2006). *Sport & World United*, Coordinating the

## VOLUMES

Scientific Committee and Editing the Proceedings of the 14<sup>th</sup> European Sport Management Congress, Nicosia, Cyprus, 6-9 September, Pages 355.

6. **Papadimitriou, D.**, (2004). Volume editing of the Proceedings of the 5<sup>th</sup> National Sport Management Conference, Patras, 10-12 December, pages 242.

## PEER-REVIEWED INTERNATIONAL CONFERENCE PROCEEDINGS (Abstract Review)

1. Apostolopoulou, A., **Papadimitriou, D.**, & Perricone, D. (2013). Determinants of value of sport licensed products and effect on consumer behavior. Presented at the 21<sup>st</sup> European Sport Management Conference, 12-15 September, Instabul, Turkey.
2. **Papadimitriou, D.**, Apostolopoulou, A., & Clark, J.S. (2012). Assessing the value of sport licensed products through their meanings and exploring the impact on sport consumer behavior. Presented at the 20<sup>th</sup> European Sport Management Conference.18-21 September, Aalborg, Denmark.
3. Berber. S., **Papadimitriou, D.**, D.M. Turco., & (2011). "Athletes as event tourists: Consumption patterns of participants at the World Universiade Games 2007-2011". Presented at the International Conference "Sports & Events Tourism Exchange Conference", 27-28 July, Cape Town, South Africa.
4. **Papadimitriou, D.**, Apostolopoulou, A., & Kaplanidou, K. (2010). An exploratory study of the brand image of the World University Games: The case of Universiade Belgrade 2009. Presented at the Annual Conference of the Sport Marketing Association. October, New Orleans, LA. USA.
5. Apostolopoulou, A., Clark, J.S., & **Papadimitriou, D.** (2010). Exploring the applicability of the possession rating scales in the sport team licensing setting. Presented at the 18<sup>th</sup> International Conference of Physical Education and Sports Sciences of the Democritous University of Thrace, Komotini.
6. Papadimitriou, D., & D.M. Turco (2009). Sport Tourism Consumption at the 2007 FISU Universiade Bangkok. Presented at the International Conference of FISU, 2-5 July, Belgade, Serbia.
7. Apostolopoulou, A., Clark, J.S., & **Papadimitriou, D.** (2009). Sunday in the Steel city!! Value and meanings in the consumption of team licensed merchandise. Presented at the 17<sup>th</sup> European Sport Management Conference, Amsterdam, Netherlands, 16-19 September.
8. Apostolopoulou, A., Clark J., **Papadimitriou, D.**, & D. Synowka (2009). Sunday in the Steel city!! Display of fan support through the wear of team licensed merchandise. Presented at the 17<sup>th</sup> European Sport Management Conference, Amsterdam, Netherlands, 16-19 September.
9. **Papadimitriou, D.**, (2007) Aplicando el concepto del mundo social al estudio de los turistas del deporte de invierno. Presented at the *II International Recreation and Tourism Congress* in Maracay, Venezuela, 1-4 November.
10. **Papadimitriou, D.**, Apostolopoulou, A., Damtsiou V. (2007). Olympic licensing: Functions and meanings of Olympic licensed products. Presented at the 15<sup>th</sup> European Sport Management Conference, Torino, Italy, 12-15 September.
11. **Papadimitriou, D.**, (2006). Using sport facilities and events for community development: the case of a Greek city. Presented at the Valencia Summit 2006 with theme: «Major Sport Events as Opportunity for Development: The

International Promotion of the City». Valencia, Spain, 17-19 October.

12. **Papadimitriou, D.**, Gibson, H., Pappas N., (2006) Understanding the destination images-travel frequency relationship: Evidence from the ski industry. Presented at the 14<sup>th</sup> European Sport Management Conference, Nicosia, Cyprus, 6 – 9 September.
13. **Papadimitriou, D.**, Gibson, H. & E. Vasioti, (2005). *Applying the concept of social world to the study of winter sport tourists*. Presented at the 13<sup>th</sup> European Sport Management Conference, Newcastle, U.K., 7 – 10 September.
14. **Παπαδημητρίου, Δ.**, H. Gibson, & E. Βασιώτη, (2004). *Sport tourism destination images and sport involvement*. Presented at the World Pre-Olympic Congress of Sport Tourism, Rhodes, 4-6 June.
15. Apostolopoulou, A., **Papadimitriou, D.**, & T. Dounis, (2004). *Leveraging Olympic Sponsorship Agreements: A Study on the National Sponsors of the Athens 2004 Olympic Games*. Presented at the 12<sup>th</sup> European Sport Management Conference, 22-26 September, Ghent, Belgium.
16. Girginov, V., **Papadimitriou, D.**, & Rosa Lopez de D'Amico (2004). The Sport Manager as Mediator of Meanings. Presented at the 12<sup>th</sup> European Sport Management Conference, 22-26 September, Ghent, Belgium.
17. Girginov, V., **Papadimitriou, D.**, & Rosa Lopez de D'Amico (2004). Reconciling Management Dilemmas: Cultural Profiles of Seven Chefs de Missions. Presented at the Pre-Olympic International Conference, Thessaloniki, 5-8 August.
18. Tzouros, Y., & D. **Papadimitriou**, (2004). *Exploring the effect of the Bosman ruling in Greek professional football*. Presented at the International Conference of Sport Econometrics with theme: «Football Econometrics», Patras, Greece, September the 10<sup>th</sup>.
19. **Papadimitriou, D.** (2004). *Financing the 2004 Olympic Games of Athens*. Presented at the International Conference of Sport Econometrics with theme: «Football Econometrics», Patras, Greece, September the 10<sup>th</sup>.
20. **Papadimitriou, D.**, & K. Volika (2003). Motivation to volunteer in the Olympic Games: Testing the special event volunteer motivation scale. Presented at the 11<sup>th</sup> European Sport Management Conference, 10-13 September, Stockholm, Sweden.
21. **Papadimitriou D.**, & K. Karteroliotis (2002). *Motivation to Volunteer in the Olympic Games: Testing the Special Event Volunteer Motivation Scale*. Presented at the 10<sup>th</sup> European Sport Management Conference. 4-7 September, Finland.
22. Mavrommati, C., **Papadimitriou, D.**, & S. Leivadi (2002). *Voluntary Board Members in Greek Horse Riding Clubs: A Study on the Reasons for Participation*. Presented at the 10<sup>th</sup> European Sport Management Conference. 4-7 September, Finland.
23. Loukas H., **Papadimitriou, D.** & A. Apostolopoulou (2002). *Brand Extensions in Professional Soccer: Measures of Perceived Fit and Success of Brand Extensions Introduced by a Greek Professional Soccer Club*. Presented at the 10<sup>th</sup> European Sport Management Conference. 4 – 7 September, Finland.
24. Karteroliotis, K., **Papadimitriou, D.**, & Leroutsou, Z. (August, 2002). *Determinants of Physical Activity and Inactivity in Adults*. Presented at the 7<sup>th</sup> International Congress of Behavioral Medicine in Helsinki, Finland.
25. Karteroliotis, K. & **Papadimitriou, D.** (Οκτώβριος, 2000). *“Reasons Related to Regular Exercise Participation and Inactivity in a Greek Population”*. Presented at the International Conference of Applied Sport Psychology, Tennessee, USA.

26. Karteroliotis, K. & D. **Papadimitriou**, (2000). *“Factors Associated with Regular Exercise and Physical Inactivity: Differences Between Younger and Older Greek Adults*. Presented at the 4<sup>th</sup> International Conference of Sport & Diet, Ancient Olympia, 25-29 May.
27. **Παπαδημητρίου, Δ.** (2000). *“Rethinking the effectiveness of the Sports Federations: A five factor model based on the high performance athletes’ expectations*. Poster presentation at the 1<sup>st</sup> International Conference of the Hellenic Association for Sport Sciences, Athens, 10-12 November.
28. **Papadimitriou, D.** & P. Taylor, (1994). *“How Well Greek National Sports Organisations Do? Perceptions of Organisational Effectiveness Based on the Multiple Constituency Approach”* Presented at the 2<sup>nd</sup> European Sport Management Conference, Florence, Italy, 29 September – 1<sup>st</sup> October.
29. **Papadimitriou, D.** (1993). *“Organizational Effectiveness of Greek National Sport Organizations: A Qualitative Methods Approach”*. Presented at the 3<sup>rd</sup> International Conference of the Leisure Studies Association. Loughborough University, U.K., July.
30. **Papadimitriou, D.** (1992). *“The Concept of Organizational Effectiveness and the National Sport Governing Bodies”*. Presented at the 2<sup>nd</sup> International Conference of the Leisure Studies Association, Sheffield Hallam University, September.

PEER-REVIEWED  
GREEK  
CONFERENCE  
PROCEEDINGS  
(Abstract Review)

Has presented 20 presentation at the National Conference of Sport Management from 1995-2012 (in Greek).

STUDENT  
ADVISING

PH.D Thesis, Supervisor (1)- (2013- present)

M.B.A. Dissertation, Supervisor (8) – (2013- present)

B.A. Dissertation, Supervisor (5)- (2006- present)

PROFESSIONAL  
EXPERIENCE

(2009)

**Committee Member for the Development of the Rules and Regulations of the Olympic Stadium of Patras**

- Prepared the Rules and Regulations for operating the Stadium

(2003-13)

**Member of Management Team**

Student Sports Center, University of Patras

- Organized sport programs for students and staff, swimming instructor, supervised student delegations to national and international university sport events.
- As member of the National Committee for University Sports of the Ministry of Education has participated to the following World University Games:
  - 26<sup>th</sup> Summer University Games, Belgrade, Serbia (2009)
  - 25<sup>th</sup> Summer University Games, Bangkok, Thailand (2007)- Taekwondo Official
  - 24<sup>th</sup> Summer University Games, Izmir, Turkey (2005)-



Taekwondo Official

(1995-2002)

**Vocational Training**

- Provided training sessions in the form of seminars and workshops to various groups including employees associated to Vodafone, Olympic Stadium of Athens, and the Hellenic Company for Local Development and Municipality. Also, offered training session to unemployed groups as theme leader and instructor of various Vocational Training Centers (estimated # of hours: 1000).

**AWARDS**

“Researcher of the year 2005” award by the Hellenic Association for Sport Management

**OTHER  
VOLUNTEER  
WORK**

Organizer of the First National University Sports Forum of the National Committee for University Sports, Athens, December 2006.

Organizer of the 5<sup>th</sup> National Conference of Sport Management, Patras, 10-12 December, 2004.

Member of the Organizing Committee of the International Applied Econometrics Conference focused on “Econometrics of Football”, Patras, 10-11 September, 2004.

Last Update, February 2014