

Course title	International Management
Course code	
Type of course	Optional
Level of course	Undergraduate
Year of study	Fourth (4th)
Semester	Eighth (8th)
ECTS credits	5
Name of lecturer(s)	Barbara Myloni, Lecturer
Aim of the course	The aim of the course is to examine essential issues of managing organizations globally. It presents the international environment and its effects on firms, and studies cross-cultural management. Strategies and the structure of multinational companies are analyzed, with an emphasis on parent-subsidary relations.
Learning outcomes	At the end of this course the student should be able to: <ol style="list-style-type: none"> 1. Understand why it is important to study cross-cultural management and which factors shape it. 2. Acquire deep knowledge of strategies and structure of multinational companies. 3. Comprehend the essence of organizational culture and its interaction with national culture. 4. Critically face issues of cross-cultural communication, leadership and motivation.
Competences	At the end of the course the student will have further developed the following skills/competences: <ol style="list-style-type: none"> 1. To analyze and explain the way firms and organizations behave globally, under different and constantly changing circumstances. 2. To critically face cross-cultural management issues, presented through up-to-date case studies.

Prerequisites	There are no prerequisite courses.
Course contents	<ol style="list-style-type: none"> 1. Globalization and International Linkages 2. The Political, Legal, and Technological Environment 3. Managing across Cultures 4. Organizational cultures and diversity 5. Strategy and structure of MNCs 6. Management decisions and control - HQ-subsiary relations 7. Cross-cultural Communication, Leadership and Motivation across cultures 8. Corporate Social Responsibility, Ethics & globalization
Recommended reading	<ol style="list-style-type: none"> 1. Luthans, F. & Doh, J. P. , International Management: Culture, Strategy and behaviour, 8th edition, McGraw Hill, 2012. 2. Hill, C. W. L. , International Business: Competing in the Global Marketplace, , 8th edition, McGraw Hill, 2011. 3. McFarlin ,D. & Sweeney, P.D., International Management: Strategic Opportunities & Cultural Challenges, 4th Edition, Routledge , 2011 4. Mead, R. & Andrews, T. G., International Management, Wiley-Blackwell, 2009.
Teaching and learning methods	Lectures – Case Studies – Group project
Assessment and grading methods	The grade is calculated as the weighted average of the final written exam and an assignment. Greek grading scale: 1 to 10. Minimum passing grade:5
Language of instruction	English